



SPIRAL MARKETING

• PASSIONATE • BRANDED • GROWTH

WHAT WE DO

Extending Your Vision with Strategic Execution, Creative Solutions, Cutting Edge Knowledge and Experience. Action and Results Always with Innovative Campaigns to Take Your Brand Further.

HOW WE HELP

Full-service agency resources to take care of everything from strategic planning and collateral development to campaign execution and reporting.



Clearly Defined
Marketing Plans &
Brand Strategies



Innovative Marketing
Campaigns &
Collateral



Scheduled Editorial
Content



Greater Visibility &
Control with Dashboards
& Tracking Reports

CUSTOMER GAINS

We know how important it is to get the most out of your marketing investment. Our team has you covered, with dashboards and reports that provide instant access to results.

PROOF POINTS:

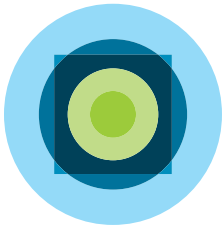
Worked with over
150 brands

15 years of
digital marketing
strategy

In-house
corporate
experience

Agency senior
management
member

PROGRAM MANAGEMENT



SEO - SEARCH ENGINE OPTIMIZATION

Proper Optimization efforts garner 15-20% average increase in Organic Site Traffic which results in more leads and increased awareness of your brand. **SEO Audits, Optimized Site Designs, Enhanced Web Presence and Links**



PPC - PAY PER CLICK DIGITAL ADVERTISING

Open an immediate Sales Funnel that brings highly trackable results, enabling controlled experiments and numerous other options for lead generation. **Campaigns, Ads, Social Ads, Landing pages, Calls to action with Tracking Phone Numbers and Forms**



CONTENT MARKETING AND BRAND STRATEGY

Strategically Planned Content and Collateral that establishes your business as an industry thought leader. **Editorial Calendars, Whitepapers, Articles, Blogs, Social Posts**



TECHNICAL GUIDANCE

Implement Best Digital Practices based on marketing effectiveness, SEO performance and recent technology developments in the field. **Google Analytics Certified.**



SOCIAL MEDIA / COMMUNITY ENGAGEMENT

A Corporate-Branded New Media Presence builds trust and makes it easier to convert prospects. **Social Campaigning & Ads, Social Contests, Scheduled Posts**



DIGITAL LEAD GENERATION

Continuously Improved Web-Design & Funnel Efficiency. Expertly directed strategies that provide increased accountability. **Funnel Analysis, Lead Conversion Audits, CTA & Copy Strengthening, Continuous Site Improvement**



CALL TODAY FOR YOUR FREE CONSULTATION!

Are you ready to more actively engage customers and optimize your brand?
Email Karl@SpiralMarketing.com
or call (703) 304-5595 today.